VO101 – EXAMPLE VOICE OVER SCRIPT

Example Narration Demo Sample Bullets

Narration:

OSHA: (edu / professional)

Federal agencies must have a safety and health program that meet the same standards as private employers. Although OSHA does not fine federal agencies, it does monitor federal agencies and responds to workers' complaints. The United States Postal Service (USPS) is covered by OSHA.

HARDWOOD FLOORS (friendly / sincere)

Maintaining your hardwood floors requires several things; Sweeping, vacuuming, dust mopping and stain removing are just the start. Maintaining your floors will require occasionally refinishing as well. Knowing about your floors will help you decide when and how to proceed with care and maintenance.

OSTEOPOROSIS (high energy)

If you are over 60 you should know the warning signs of osteoporosis, Unfortunately, there aren't any. The fact is, nearly 40% of women in their sixties have osteoporosis. Your risk may vary but it does increase with age.

MEDI-CAL (pleasant / warm)

Check with Medi-Cal for rules for eligibility and enrollment. The Medi-Cal website has several pages dedicated to Medi-Cal and its broad mandate. Understand you can be enrolled if you already collect Social Security benefits, food stamps, adoption assistance, foster care or inhome support services provided by the state.

FANNIE MAE MORTGAGES (corporate / sincere)

This video will discuss Fannie Mae's new mortgage outreach program, targeting low-income families, minorities, and immigrants. The nation's biggest source of mortgages plans to guarantee \$150 billion in loans over the next seven years, and reach out to five million families who would otherwise be shut out of home ownership.

UNV OF PHOENIX (youthful / honest)

Whether you're a lifelong learner or you want to develop the skills and knowledge that can prepare you to be more successful in your career, University of Phoenix can help. We offer a range of individual, professional development and test-preparation courses, as well as certificate programs.

NIGHTMARE-ASTHMA (caring / concerned)

For a kid with asthma, the joys of childhood quickly become living nightmares. A playful kitten, a cuddly puppy, a bouquet of flowers, all are potential triggers for terrifying attacks. Don't let Asthma rob another childhood. Call 1800 Lung, USA. The American Lung Association.